

## Olive growing in the history of Piedmont

In the collective imagination, Piedmont is a land unsuitable for olive cultivation. As a matter of fact, there are etymologies in the toponymy that reveal its presence since the central centuries of Middle Ages. Evidence of this is Monte Uliveto in Ponzano Monferrato and the municipalities of San Marzano Uliveto and Olivola. Even family surnames, such as Olearo and Oliviero, still testify to this presence. The advent of Christianity coincided with the revival of olive cultivation in some areas of northern Italy. During the central centuries of the Middle Ages, this cultivation expanded in the areas of Monferrato and Canavese, thanks to the very favourable climate. In the early 1990's, some far-sighted entrepreneurs, animated by genuine passion, brought olive cultivation back to the forefront, especially in the provinces of Asti, Alessandria and Canavese area. In the same years, interest and attention for olive growing extended to the world of schools and universities.



## Where to Eat

- ALFIANO NATTA (01)**  
RELAIS CASTELLO DI RAZZANO \_castellodirazzano.it  
AZIENDA AGRICOLA CREALTO \_crealto.it
- ALTAVILLA MONFERRATO (02)**  
RISTORANTE MATERIA PRIMA - MAZZETTI D'ALTAVILLA \_mazzetti.it  
RISTORANTE MISTER BARBERA \_ristorantemisterbarbera.it
- CALLIANO MONFERRATO (03)**  
CIABOT DEL GRIGNOLIN \_ciabotdelgrignolin.com  
OSTERIA L'ANTICO GRANAIO \_osterialanticogranaio.it  
SANTISE' - CUCINA CONTEMPORANEA \_santise.neyx.com
- CAMAGNA MONFERRATO (04)**  
LA ROCCA DI CAMAGNA \_laroccadicamagna.com
- CASORZO MONFERRATO (05)**  
AGRITURISMO BISPEDER \_agriturismobispeder.it  
CASCINA MONCUCCHETTO \_moncucchetto.it  
APERIFISH \_aperifish.asti.it
- CELLA MONTE (07)**  
AGRITURISMO LA FONTANELLA \_agriturismolafontanella.it  
LA CA' NOVA \_lacanova.net
- CERESETO (08)**  
TENUTA MONVILLONE \_monvillone.it

## The main Cultivars of Monferrato

- LECCINO**  
A variety widespread throughout Italy, it produces an oil with a medium fruitiness, with notes of almond and artichoke, and a tendentially sweet taste.
- FRANTOIO**  
It offers more complex oils, with herbaceous and fruity notes, and a good balance between bitterness and spiciness.
- PENDOLINO**  
It is often used as a pollinator, but it is capable to produce a delicate and light oil.
- TAGGIASCA**  
A Ligurian variety also cultivated in Monferrato, it offers a soft, sweet and slightly fruity oil.
- LECCIO DEL CORNO**  
This variety is widespread in northern and central Italy and yields an intensely fruity oil with distinct bitter and spicy notes.
- CRIGNAN**  
A variety originating in the Veronese hills, it has a medium-light olfactory intensity and persistent bitter and spicy sensations.
- CORATINA**  
This Apulian cultivar leads to an oil with aromatic notes and hints of artichoke and grass, the flavour is spicy and bitterish.



## Naturalistic Routes

- ALFIANO NATTA**  
I COLLI PIETROSI DI ALFIANO NATTA  
www.parcocrea.it/camminare/737.pdf
- CALLIANO MONFERRATO**  
PERCORSO: San Rocco - Poggio  
Percorso: San Rocco-Montarone-Maneggio  
Percorso: Courtin-Strada Serra-Cascine  
Vercelli-Mulino-Rio Valsesio  
www.parcocrea.it/camminare/712.pdf
- IL MONTE LUNGO**  
www.parcocrea.it/camminare/712.pdf
- ODALENGO PICCOLO**  
I CASINALI SPARSI E LA CHIESA TRA I BOSCHI  
www.parcocrea.it/camminare/707.pdf
- IL BRIC AMBRIA E LE SUE FONTI**  
www.parcocrea.it/camminare/708.pdf
- OLIVOLA**  
SCORCI SULLE "ALI DI OLIVOLA"  
www.parcocrea.it/camminare/733.pdf
- OTTIGLIO**  
OTTIGLIO, LA VALLE DEI FRATI  
www.parcocrea.it/camminare/746.pdf
- PONZANO MONFERRATO**  
SULLE VECCHIE VIE DI COMUNICAZIONE  
www.parcocrea.it/camminare/703.pdf
- SALA MONFERRATO**  
SALA, TRA SANTI E VIGNE  
www.parcocrea.it/camminare/740.pdf
- SERRALUNGA DI CREA**  
INTORNO AL BRIC CASTELVELLI  
www.parcocrea.it/camminare/701.pdf
- PARCO NATURALE DEL SACRO MONTE DI CREA**  
TREVILLE  
TREVILLE, BALCONE SULLE API  
www.parcocrea.it/camminare/713.pdf
- VIGNALE**  
VIGNALE TRA COLLI E CASCINE  
www.parcocrea.it/camminare/732.pdf
- VILLADEATI**  
ASSOCIAZIONE MADRESELVA APS  
www.associazionemadreselva.it

## Maintasteand olfactory characteristics

Monferrato oils are distinguished by:

### LIGHT TO MEDIUM FRUITINESS

With hints of almond and freshly cut grass.

### BALANCED BITTERNESS AND SPICINESS

not too intense, these oils are versatile in cooking.

### VEGETAL AND AROMATIC NOTES

nuances of artichoke, green tomato and sometimes herbs are often perceived.

### ELEGANCE AND LIGHTNESS

Thanks to the northern climate, oils from Monferrato tend to be more delicate than those from southern regions, with good persistence on the palate.



## Where to Sleep

B&Bs and holiday homes only available in the digital version

- ALFIANO NATTA (01)**  
RELAIS CASTELLO DI RAZZANO \_castellodirazzano.it  
AZIENDA AGRICOLA CREALTO \_crealto.it
- CALLIANO MONFERRATO (03)**  
CASTELLO DI CALLIANO MONFERRATO \_castellodicalliano.com
- CASORZO MONFERRATO (05)**  
CA' FRESCOT \_cafrescot.it
- CASTELLETTO MERLI**  
AGRITURISMO CASCINA FAVORITA \_cascinafavorita.it  
AGRICOLA OLIVETTA \_viniolivetta.it  
CASCINA FAZIOLI \_booking.com
- GRAZZANO BADOGLIO (12)**  
LILELO - LITTLE LEASURE LODGE \_lilelo.it  
TENUTA SANTA CATERINA \_tenuta-santa-caterina.it
- LU MONFERRATO (13)**  
RELAIS PALAZZO PALEOLOGI \_palazzopaleologi.com
- MONCALVO (15)**  
LA BELLA VITE \_vinicabile.com  
LA LOCANDA DEL MELOGRANO \_lalocandadelmelograno.com  
RELAIS DAL CAVALIERE \_relaisdalcavaliere.com  
SPINEROLA HOTEL IN CASCINA \_cascinaspinerola.it

- MONTEMAGNO MONFERRATO (16)**  
TENUTA MONTEMAGNO RELAI & WINES \_tenutamontemagno.it
- MURISENGO (17)**  
CANONICA DI CORTERANZO \_canonicadicorterano.it
- PENANGO (22)**  
RELAIS SANT'UFFIZIO \_idchotelsitaly.com/en/relaisantuffizio-piedmont/  
TENUTA DEL BARONE \_tenutadelbarone.it
- PONZANO (23)**  
CASCINA ZENEVREA \_cascinazenevrea.it
- ROSIGNANO MONFERRATO (24)**  
RELAIS I CASTAGNONI \_icastagnoni.it  
AGRITURISMO LE TRE ROSE \_cantinazanello.it
- SERRALUNGA DI CREA (27)**  
TENUTA TENAGLIA \_tenutatenaglia.it
- TERRUGGIA (28)**  
HOTEL ARIOTTO VILLAGE \_ariotto.it  
TORRE VEGLIO \_torrevoglio.com
- VIGNALE MONFERRATO (30)**  
BELVEDERE MONFERRATO - RELAIS&WELLNESS \_belvederemonferrato.it  
LOCANDA DEGLI ULTIMI \_morandosilvio.it
- VILLADEATI (31)**  
AZIENDA AGRICOLA GAROGLIO DAVIDE \_garogliodavide.it

## The main characteristics of the Extra Virgin Olive Oil produced in Monferrato

- 01. Artisanal quality**  
Production is often limited and with great attention to detail, relying on manual harvesting and cold processing techniques.
- 02. Sensory profile**  
Monferrato oils tend to be well-balanced, with a mix of fruity, bitter and spicy notes that reflect cultivars and local climatic conditions.
- 03. Territory**  
The climate of Monferrato, with hot summers and cold winters, together with the hilly land, gives the oils a unique character, often more delicate than oils from southern Italian regions.



- ROSIGNANO MONFERRATO (24)**  
A CASA DI BABETTE \_facebook.com  
CASA CASSANO
- SALA MONFERRATO (25)**  
TRATTORIA ANTICHI SAPORI \_facebook.com
- SAN GIORGIO MONFERRATO (26)**  
LA PULEDRA \_lapuledra.it
- SERRALUNGA DI CREA (27)**  
RISTORANTE CREA \_ristorantedicrea.it
- TERRUGGIA (28)**  
HOTEL ARIOTTO VILLAGE \_ariotto.it  
OSTERIA MELOGRANO \_osteriamelograno.com  
LO STECCO \_lostecco.it
- TREVILLE (29)**  
HOSTERIA TREVILLE \_hosteriatreville.it
- VIGNALE MONFERRATO (30)**  
AGRITURISMO LA POMERA \_facebook.com  
IL MONGETTO \_mongetto.it  
LA CLASSE NON E' ACQUA \_facebook.com  
RISTORANTE TRATTORIA SERENELLA LE TRE LASAGNE \_facebook.com  
RISTORANTE UNIVERSO \_facebook.com  
TRATTORIA SARROC \_trattoriasarroc.net
- VILLADEATI (31)**  
DA MARIA \_ristorantedamaria.it

## Health Properties of the Evo Oil produced in Monferrato and recommended pairings

Monferrato oil is perfect for dressing salads, raw or steamed fish, fresh cheeses (such as Robiola di Roccaverano DOP or Toma Piemontese), and vegetables dishes. Its delicacy also makes it ideal for enriching dishes without covering their flavours. The quality of Piedmontese olive oil has proven to be very interesting due to its very low acidity content and high content of monounsaturated acids, including oleic acid and polyphenols, which impart the classic bitter and spicy taste notes, and which have antioxidant functions against free radicals.



## Local products

- DONKEY AGNOLOTTI OF CALLIANO MONFERRATO**  
Donkey meat has been the star of Calliano cuisine for more than a century, evolving from a poor meat to a gourmet dish. Even today, these dishes can still be enjoyed during the festivals in Calliano.
- WHITE TRUFFLE**  
Truffle is the fruiting body of a hypogaeal fungus that grows near the roots of plants. The most common trees in our truffle grounds are oaks, poplars, lindens, willows and wild hazelnuts. It is a refined ingredient of the cooking, capable of making all dishes unique from appetizers to desserts, favouring odourless and tasteless dishes that enhance its aromaticity.
- CSENTA**  
Csenta is a dish derived from the art of getting by, made with flour and crunchy cracklings. Today it is protected by the De.Co trademark.
- MURISENGO HAZELNUT CAKE**  
It is a soft and tasty cake, characterized by the use of Piedmontese hazelnuts and the specific production method allows for a long shelf life. The cake is recognized with the De.Co. brand.

- PIEDMONTESE FASSONE BREED**  
Piedmontese Fassone veal is a product of the historical gastronomic traditions of Monferrato. The quality of Fassone meat, with its low fat content and tenderness, derives from a genetic characteristic of the Piedmontese breed and a specific controlled diet. The meat can be eaten raw or cooked in typical preparations of the Lands of Aleramo such as Piedmontese carne cruda (raw meat tartare), vitello tonnato (sliced meat with tuna and mayonnaise sauce) or braised veal.
- TYPICAL BREAD**  
The traditional handmade bread of Monferrato area has a hard crust, although inside it encloses a soft heart. The name and especially the appearance of this bread are very distinctive. It is called "LA GRISSIA" in the municipalities of Moncalvo and Montemagno, and "LA MONFERRINA" in Casorzo instead. It is precisely the originality of its shape that requires it to be baked "upside down" and then turned before being taken out of the oven.
- COOKED SALAMI**  
In the past, cooked salami enhanced meats and cuts that were less valuable, but equally tasty when properly processed and supplemented with spicy ingredients. Thanks to its delicate flavour, resulting from a moderate presence of fat content and light salting, cooked salami is suitable for every palate and easily digestible.
- FRICIULIN**  
They are the typical meatballs made from aromatic and wild herbs, today produced mainly with chard.

## INFO POINT

At all Municipal offices

- ALESSANDRIA**  
ALEXALA  
P.zza della Libertà, 43, 15121 Alessandria (AL)  
0131 288095
- ASTI**  
ATL ASTI Ufficio del turismo  
P.zza Vittorio Alfieri, 34, 14100 Asti (AT)  
0141 530357
- CASALE MONFERRATO**  
IAT Casale Monferrato  
P.zza Castello, 15033 Castello del M.to (AL)  
0142 444330
- CELLA MONTE**  
Ufficio Informazioni Turistiche di Cella Monte  
Via Matilde Francia, 13  
0142 488161
- MONCALVO**  
Ufficio Informazioni Turistiche di Moncalvo  
P.zza Antico Castello, Moncalvo (AT)  
334 1052754 - 388 646 6361
- MONTEMAGNO**  
Comune di Montemagno Monferrato  
Vicolo 1, 1, Montemagno Monferrato (AT)  
0141 63575
- MURISENGO**  
Comune di Murisengo  
P.zza Della Vittoria 1 - Murisengo (AL)  
0141 993041
- ROSIGNANO MONFERRATO**  
Info Punto Turistico Rosignano Monferrato  
Via Bonelli, 1, 15030 Rosignano M.to (AL)  
377 169 3394
- VILLADEATI**  
Associazione Turistica Tempo Pro Loco  
Via San Remigio, 2  
0141 902020

## Interactive Map

Always carry the map with you



## SCAN THE QR CODE



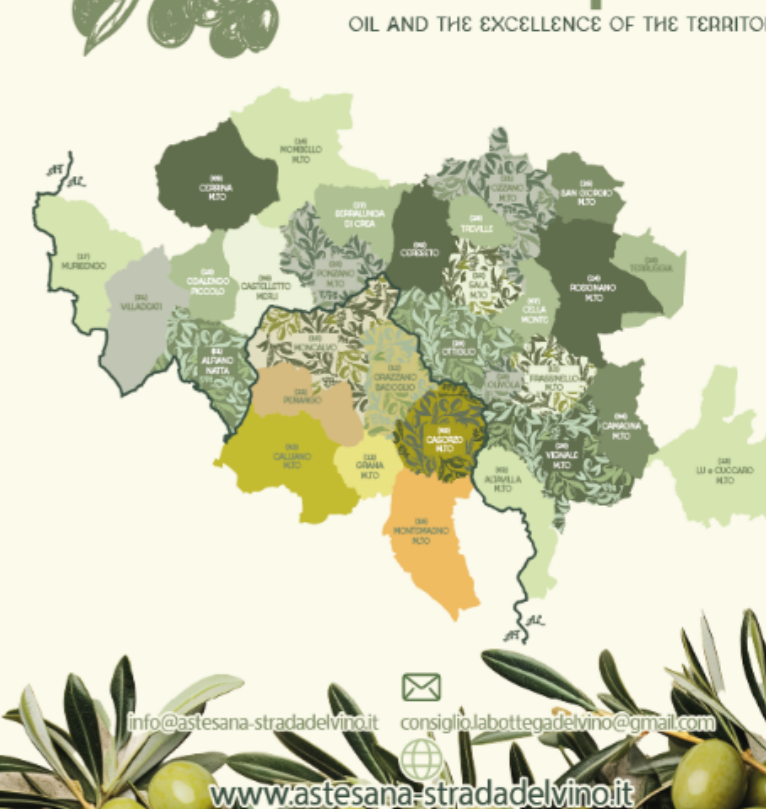
Graphic project created by Officina Creativa Autonoma

## MUSEUMS

- ALFIANO NATTA**  
Museo Arte Vino Razzano
- CELLA MONTE**  
"IL CIRCUITO DEGLI INFERNOTT"  
cantine sotterranee realizzate in pietra da Cantoni e patrimonio UNESCO dal 2014  
(https://www.ecomuseopierratantoni.it/it/monferrato-degli-infernotti/)  
L'ECO MUSEO DELLA PIETRA DA CANTONI  
(https://www.ecomuseopierratantoni.it/)
- GRAZZANO BADOGLIO**  
Museo Storico militare Maresciallo Badoglio
- MONCALVO**  
Museo Civico di Moncalvo
- ROSIGNANO MONFERRATO**  
Villa Morbelli e percorso Morbelliano
- VILLADEATI**  
Casa d'Artista e Museo della Stampa
- OUTDOOR**
- CALLIANETTO, CASTELL'ALFERO**  
DONKEY RANCH www.donkeyranch.it
- GRANA**  
ENJOY MONFERRATO: NOLEGGIO VESPA www.enjoymonferrato.com
- MONCALVO**  
MONFERRATO BIKE: noleggio E-bike presso Cereseto www.monferrato.bike.it
- TONCO**  
CIRCOLO IPPICO LA CIOCCA strada Ciocca, 1 - 0141 991514\_ladocca@alice.it
- VIGNALE**  
MONFERRATO IN QUAD: noleggio quad www.monferratoinquad.it

## The journey of the Extra-virgin Olive Oil produced in Monferrato

OIL AND THE EXCELLENCE OF THE TERRITORY



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www.astesana-stradadelvino.it



# The journey of the Extra-virgin Olive Oil produced in Monferrato

OIL AND THE EXCELLENCE OF THE TERRITORY

Welcome to Monferrato. Let yourself be enchanted by the biodiversity and guided along routes and scenically hills dotted with vineyards, hazelnut groves, forests, and now olive groves. Historic wine cellars, oil farms, churches, castles and small culturally and artistically interesting villages are then the setting for a gastronomic offer made up of tasty typical products, delicious Monferrato dishes paired with the great wines of the territory.

The BIG BENCH COMMUNITY PROJECT (BBCP) initiative promotes the installation of these out-of-scale benches, contributing to the support of local enterprise, tourism and craftsmanship in the host towns.

## The MUNICIPALITIES



- 🔥 (01) ALFIANO NATTA
- 🔥 (02) ALTAVILLA MONFERRATO
- 🔥 (03) CALLIANO MONFERRATO
- 🔥 (04) CAMAGNA MONFERRATO
- 🔥 (05) CASORZO MONFERRATO
- 🔥 (06) CASTELLETTO MERLI

- 🔥 (07) CELLA MONTE
- 🔥 (08) CERSETO
- 🔥 (09) CERRINA MONFERRATO
- 🔥 (10) FRASSINELLO MONFERRATO
- 🔥 (11) GRANA MONFERRATO
- 🔥 (12) GRAZZANO BADOGLIO
- 🔥 (13) LU & CUCCARO MONFERRATO
- 🔥 (14) MOMBELLO MONFERRATO
- 🔥 (15) MONCALVO
- 🔥 (16) MONTEMAGNO MONFERRATO
- 🔥 (17) MURISENGO
- 🔥 (18) ODALENGO PICCOLO

- 🔥 (19) OLIVOLA
- 🔥 (20) OTTIGLIO
- 🔥 (21) OZZANO MONFERRATO
- 🔥 (22) PENANGO
- 🔥 (23) PONZANO MONFERRATO
- 🔥 (24) ROSIGNANO MONFERRATO
- 🔥 (25) SALA MONFERRATO
- 🔥 (26) SAN GIORGIO MONFERRATO
- 🔥 (27) SERRALUNGA DI CREA
- 🔥 (28) TERRUGGIA
- 🔥 (29) TREVILLE
- 🔥 (30) VIGNALE MONFERRATO
- 🔥 (31) VILLADEATI

## OilProducers

- ALFIANO NATTA (01)**  
TENUTA CASTELLO DI RAZZANO \_ castellodirazzano.it  
Strada Gessi, 2 - 15021 Alfiano Natta (AL) 0141 922 535
- CASORZO MONFERRATO (05)**  
ULIVETO CASA CARUCCI  
Via B. V. delle Grazie, 21, 14032 Casorzo M.to (AT) 328 7665266
- GRANA MONFERRATO (12)**  
PREDIOMAGNO \_ prediomagno.com  
Via Professor Innocenzo Garrone, 43, 14031 Grana M.to (AL) 0141 924243
- MONCALVO (15)**  
AZIENDA AGRICOLA VEGLIO \_ olioveglio.it  
Cascina Coletto, 2, 14036 Moncalvo (AT) 329 218 4316
- MURISENGO (17)**  
CASCINA VOGLIETTI \_ cascinavoglietti.it  
Via Voglietti 8, Località San Candido, Murisengo (AL) 347 9608178
- OLIVOLA (19)**  
AZIENDA AGRICOLA SAN PIETRO DI CRISTINA MELOTTI  
Via San Rocco, 2 15030 Olivola (AL) 333 6370468
- AZIENDA AGRICOLA OLIVIERA DI ANITA CASAMENTO \_ oliomonferrato.it**  
Via Abba, 12, 15030 Olivola (AL) 335 808 6656

- OTTIGLIO (20)**  
AZIENDA AGRICOLA CASCINA ALLEGRA  
DI RUVERA MARIA LIVIA \_ cascinallegra.com  
Loc. Cascina Serra dei Monti, 15038 Ottiglio (AL) 348 3904160
- OZZANO/TRINO VERCELLESE (21)**  
AGRICOLA AGORA' \_ agricolagora.it  
Sede Legale Via Monte Santo 17, 13039 Trino (VC) 351 5377 412
- SALA MONFERRATO (25)**  
MARCO BOTTO VINI \_ bottomarcovini.it  
SP 41 N. 16 Sala Monferrato (AL) 340 850 9299 / 328 563 0404
- ROSIGNANO MONFERRATO (25)**  
I.T.A. VINCENZO LUPARIA  
A SAN MARTINO DI ROSIGNANO \_ luparia.it  
SP 41 N. 16 Sala Monferrato (AL) 340 850 9299 / 328 563 0404
- VIGNALE MONFERRATO (30)**  
AZIENDA AGRICOLA MORANDO SILVIO \_ morandosilvio.it  
Via San Rocco 11, 15049 Vignale Monferrato (AL) 348 998 1524 / 339 698 9660
- AZIENDA AGRICOLA RIO CERONDA S.A.A.R.L.**  
olivetigiachino.it  
Via Cà San Siro, 7, 15049 Vignale Monferrato (AL) 011 53 0093
- VILLADEATI (31)**  
LA SALVIA BIANCA S.S.AGR.  
Via Vadarengo, 18, 15020 Villadeati (AL)

## WheretotastetheOil

**ASTI**  
CASA CHARMART \_ instagram.com/casacharmart/ASTI  
ENOTECA LA CANTINA \_ enotecalacantina.eu  
LE CATTEDRALI RELAIS \_ lecattedrali.com  
MERCATO CONTADINO - CAMPAGNA AMICA ASTI  
\_ campagnamica.it/la-nostra-rete/mercato/  
mercato-coperto-di-asti/

**ACQUI TERME**  
ENOTECA REGIONALE ACQUI TERME E VINO \_  
enotecaregionaleacqui.it  
**ALBARETTO DELLA TORRE**  
LOVELANGHE TOUR \_ tour.langhe.net  
**CALAMANDRANA**  
MICHELE CHIARLO \_ michelechiarlo.it

**CAMAGNA**  
LA BOTTEGA DI CAMAGNA \_ bottegadacamagna.it  
**CASALE MONFERRATO**  
ENOTECA REGIONALE DEL MONFERRATO  
\_ enotecadelmonferrato.it  
RISTORANTE ACCADEMIA \_ accademiaristorante.it  
**CASTELNUOVO CALCEA**  
RIOLFI SAPORI \_ riolfisapori.it

**CELLA MONTE (07)**  
ENOTECA DEGLI INFERNOT \_ enotecainfernot.com

**MONCALVO (15)**  
BOTTEGA DEL VINO DI MONCALVO  
**MURISENGO (17)**  
TEMPORARY STORE TARGATO MURISENGO&DINTORNI  
**NIZZA MONFERRATO**  
ENOTECA REGIONALE DI NIZZA \_ enotecanizza.it

**OLIVOLA (19)**  
CA' NOSTRA \_ facebook.com

**OVADA**  
ENOTECA REGIONALE DI OVADA E DEL MONFERRATO  
enotecaregionaleovada.com

**PONZONE**  
AGRITURISMO LE PIAGGE  
agriturismo-lepiagge.com

**ROSIGNANO MONFERRATO (24)**  
SCUOLA DEL GUSTO  
comune.rosignanomonferrato.al.it

**SERRALUNGA DI CREA (27)**  
CREA L'ANTICA BOTTEGA \_ ristorantedicrea.it



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- #48 BIG BENCH - SALA MONFERRATO
- #68 BIG BENCH - CALLIANO MONFERRATO
- #91 BIG BENCH - GRAZZANO BADOGLIO
- #98 BIG BENCH - LU MONFERRATO
- #99 BIG BENCH - CUCCARO MONFERRATO
- #107 BIG BENCH - VIGNALE MONFERRATO
- #119 BIG BENCH - CAMAGNA MONFERRATO
- #146 BIG BENCH - OLIVOLA
- #148 BIG BENCH - ALFIANO NATTA
- #231 BIG BENCH - OTTIGLIO
- #290 BIG BENCH - CERRINA MONFERRATO
- #361 BIG BENCH - MURISENGO

